

Cookie Policy

(for S&P Vertex Trade LTD – International Trade & Procurement)

Last updated: 03.09.2025

This Cookie Policy explains how **S&P Vertex Trade LTD** (“we”, “us”, “our”) uses cookies and similar technologies on our website www.spvertextrade.com. It should be read together with our **Privacy Policy**.

By continuing to browse our website after seeing our cookie banner, you agree to the use of cookies as described in this policy. You can withdraw consent at any time.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, mobile phone) when you visit websites. They allow websites to remember your actions and preferences for a certain period.

We also use similar technologies such as tracking pixels, tags, and scripts to improve functionality, security, and analytics.

2. Types of Cookies We Use

We classify cookies as follows:

a) Strictly Necessary Cookies

- Essential for the functioning of the website and security.
- Cannot be switched off in our systems.
- Examples: session cookies, authentication, load-balancing.

b) Functional Cookies

- Enable enhanced functionality and personalization.
- Example: remembering preferences such as language settings.

c) Analytics / Performance Cookies

- Collect aggregated, anonymous data on website usage.
- Help us understand visitor interactions and improve performance.
- **Tool used:** Google Analytics (see Section 3).

d) Marketing / Targeting Cookies

- Used to deliver relevant advertising or measure campaign performance.
 - Currently, we do not use direct advertising cookies, but we may implement remarketing campaigns in the future.
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3. Google Analytics

We use **Google Analytics**, a web analytics service provided by Google LLC. Google Analytics uses cookies to collect information about how visitors use our website.

Data collected includes:

- Pages visited and time spent
- Clicks and navigation paths
- Browser and device type
- IP address (anonymized in the EU)

Legal basis: Your consent (GDPR Art. 6(1)(a)).

Retention: 26 months (Google default).

International transfers: Data may be transferred to the United States. Safeguards include **Standard Contractual Clauses (SCCs)**.

For more information, visit Google's Privacy Policy: <https://policies.google.com/privacy>

4. Managing Cookies

You can control cookies in several ways:

- **Cookie Banner:** On first visit, you may accept or reject non-essential cookies.
- **Browser Settings:** You can block or delete cookies through your browser (instructions differ per browser).
- **Opt-out tools:** You can install the Google Analytics Opt-out Browser Add-on.

Note: Blocking cookies may affect the website's functionality.

5. Third-Party Cookies

Some cookies may come from third-party providers integrated into our website (e.g., analytics, embedded maps, or video players). These providers are subject to their own privacy and cookie policies.

6. Duration of Cookies

- **Session cookies:** Deleted automatically after you close your browser.
 - **Persistent cookies:** Remain on your device until expiry or deletion. Duration may vary from a few minutes to 2 years.
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7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Updates will be published on this page with a new “last updated” date.

8. Contact Information

If you have any questions regarding our use of cookies or wish to exercise your rights under GDPR:

Data Protection Contact

S&P Vertex Trade LTD

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